

For Immediate Release:

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Beverly Hills Cosmetic Physician Reports Record Month

100 New Patients Get Nip/Tuck, 30 MD's Get Certified Cosmetic Surgery Training

Los Angeles, CA – October 2008 – When he's not busy performing [Botox in Beverly Hills](#) or sculpting the bodies of his clients with Smart Lipo, Dr. Sam Assassa of Beverly Hills Aesthetics trains medical professionals how to perform [non-invasive aesthetic procedures](#). During the last 30 days, Dr. Assassa treated 100 cosmetic surgery patients and instructed 30 physicians and nurses the ins-and-outs of non-surgical aesthetic medicine.

"Knowing Dr. Assassa has trained other physicians made me feel even more comfortable having [Smart Lipo at Beverly Hills Aesthetics](#)," said Terri Ribb, a patient of Dr. Assassa. "Trusting that other doctors look to him as an expert in non-invasive aesthetic surgery is truly Dr. Assassa's best marketing message."

Dr. Sam Assassa, President of the [American Association of Aesthetic Medicine and Surgery](#) (AAAMS) is one of the first non-invasive aesthetic surgeons in the United States to adopt the Smart Lipo procedure for use in his practice. Dr. Assassa's non-invasive cosmetic surgery training sessions are highly sought after by physicians from all over the world and are certified by AAAMS, the only governing board for non-invasive aesthetic surgeons.

"I enjoy training other physicians; sharing my unique Smart Lipo technique and other aesthetic surgery techniques with them," said [Dr. Assassa](#). "It is inspiring to see a new generation of physicians that want to learn how to do these procedures in a safe and effective way, with AAAMS certification."

Dr. Assassa's most recent training sessions and lecturing engagements have included:

- Anti-Aging Medicine World Congress – Paris, France
- Basic and Advanced Aesthetics Training – Beverly Hills, CA
- Advances in Facial Surgery – Cedars Sinai Hospital Beverly Hills, CA
- Basic and Advanced Aesthetics Training – Beverly Hills, CA
- AAAMS: Facelift Preceptorship – Beverly Hills, CA

"I have traveled all over the United States attending classes in Botox and dermal filler training," said Julie Benzie, a registered nurse and recent course participant. "Without a doubt, Dr. Assassa offers the most comprehensive course available, making the time for individualized attention to each participant's questions. I would recommend this course to any level of provider who would like training in aesthetic medicine."

About Beverly Hills Aesthetics

Beverly Hills Aesthetics is a highly specialized practice focusing exclusively on non-surgical aesthetic and cosmetic procedures. Located in Beverly Hills at 9135 W. Olympic Boulevard, Beverly Hills Aesthetics offers the very latest non-surgical techniques and procedures in liposuction, dermal fillers, peels, hair removal, and cellulite reduction. Visit www.bhaesthetics.com for more information, or call (310) 247-2251.

Visit Dr. Assassa's [Beauty Blog](#) for the latest trends in non-invasive cosmetic procedures.

About Dr. Sam Assassa

Dr. Assassa has been exclusively practicing aesthetic surgery in Beverly Hills since 1995. He is the founder of Beverly Hills Aesthetics, as well as the President of the [American Association of Aesthetic Medicine and Surgery](#). Additionally, Dr. Assassa is an associate member of the American College of Physicians, a member of the American Mesotherapy Association, The American Academy of Anti-Aging Medicine, and the American Society of Aesthetics and Mesotherapy (ASAM). Dr. Assassa also serves on the advisory committee of the American Aesthetic Medicine Association.

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